

2026 Salisbury Pride Festival
Saturday, September 12, 2026 • 11:00 am-5:00 pm

Welcome to the 2026 Salisbury PRIDE Celebration! Our celebration will be held at the Bell Tower Green in downtown Salisbury, NC, USA. The Bell Tower Green Park is located at the intersection of W Innes St, and S Church St. Vendor/Exhibitor spaces will be located on W Fisher Street, S Church Street, and in the Park.

Vendors/Exhibitors agree to all terms and conditions noted below. Failure to adhere to them may result in the removal of Vendor/Exhibitor privileges.

Terms and Conditions for the Salisbury PRIDE Festival:

1. Booth Space: Each booth space will be approximately ten square feet (10' x 10').
 1. Each 10' x 10' booth space provided is an empty space.
 2. Salisbury PRIDE does not provide tables and chairs.
2. Power: Power is available for a limited number of booths. There is no additional cost for power, but it needs to be requested and justified on the application form, and Salisbury PRIDE reserves the right to prioritize the requests based on need. Vendors/Exhibitors will be responsible for supplying their own extension cords. Salisbury PRIDE does not guarantee the reliability of the power source nor the availability to provide power to all Vendors/Exhibitors requesting it.
3. Booth Assignment: Salisbury PRIDE reserves the sole right to assign booth space to Vendors/Exhibitors. No guarantees are given to fulfill requests for a specific location.

Vendor/Exhibitor Provides/Agrees to:

1. Payment: Full payment must accompany your fully completed application for consideration. We prefer online applications and payment at www.salisburypride.org. An application is not considered complete and a space is not reserved until payment is received.
2. Refunds: Requests for booth fee refunds must be made in writing and/or by email to Salisbury PRIDE and postmarked no later than August 1, 2026. Absolutely NO refunds will be issued for requests made after August 1, 2026. If the festival is canceled by Salisbury PRIDE you must request a refund by emailing vendors@salisburypride.com. If you do not request a refund your fees will be applied to the 2027 festival.
3. Application Confirmation: You will receive an email confirmation within five (5) business days when both your completed application and payment have been received by Salisbury PRIDE. This is the only confirmation that will be sent until one week prior to the festival with setup instructions.
4. Welcome Packet: A welcome packet with maps, your booth location, and instructions will be provided by email prior to the festival. This email will be delivered approximately 1 week prior to the festival.
5. Permits/Licensing/Insurance: Vendors/Exhibitors are required to obtain, at their own expense, any and all permits, licenses, and/or insurance coverage that may be required by the City of Salisbury, NC, Rowan County, and/or the State of North Carolina. A copy of any permits and licenses needed by the Vendor/Exhibitor needs to be posted at your booth on the day of the event. Non-profit Vendors/Exhibitors must provide a copy of their non-profit status to Salisbury PRIDE upon request.
6. Sales Tax: Vendors/Exhibitors selling any item subject to North Carolina Sales Tax are solely responsible and liable for obtaining a valid North Carolina Resale Permit. Vendor is responsible for collection of sales tax on items sold and for payment to the State of North Carolina of sales tax collected.
7. Check-In: Check-In hours will be 8:00 am - 10:30 am the morning of the festival. You will receive an email with your load-in time and check-in location a few days prior to the festival. Vendors/Exhibitors arriving after

their assigned load-in time may not be allowed vehicle access to their booth location for unpacking. Vendors/Exhibitors who are not checked in by 10:30 am are NOT guaranteed accommodation. Absolutely NO FEES will be refunded for Vendors/Exhibitors arriving after the check-in deadline or for 'no shows'. Salisbury PRIDE does NOT provide any carts, volunteers, or other assistance to Vendors/Exhibitors during check-in or check-out.

8. ALL Tents must be properly weighted down to withstand wind gusts and comply with safety standards. The festival occurs on a paved parking lot and city streets, so tent stakes will not work and are not allowed in the Bell Tower Green.
9. Check-Out: All Vendors/Exhibitors must check out with a Salisbury PRIDE representative at the Vendor/Information booth prior to leaving. We request you remain until 5 pm. Failure to gain permission for early departure may result in the revocation of future participation in Salisbury PRIDE festivals. No load-out vehicles are permitted in the festival area for departures prior to 5:00 pm. All vendor equipment and personal items must be removed by 6:00 pm the day of the festival.
10. Damage: Vendors are solely responsible for any and all damages caused and/or incurred.
11. Merchandise: A list of all items to be displayed, offered for sale, or distributed without charge ("merchandise") must be stated on the application. Only merchandise indicated on the application may be displayed, sold, or offered (with or without charge) at this event. All Vendors/Exhibitors must provide samples of merchandise to Salisbury PRIDE upon request. Salisbury PRIDE reserves the right to refuse accommodation to any Vendors/Exhibitors who offer merchandise contrary to its message and/or mission or who wish to distribute merchandise that deviates from the merchandise description included in the Vendor application.
12. Salisbury PRIDE makes no guarantees regarding the weather, the size of the crowd, or any obstacles. Therefore, no refunds will be provided if your organization or business cannot realize its expectations on the day of the festival. There is no rain date planned, and the event will take place rain or shine.
13. Non-Discrimination: Vendors/Exhibitors agree not to discriminate against any person or persons on the basis of sexual orientation, gender, gender identity, race, ethnicity, color, or physical limitations. Salisbury PRIDE reserves the right to require any Vendor/Exhibitor to remove from display and immediately cease selling or distributing any item that could be deemed inappropriate and/or might cause a disturbance. Sexist, racist, homophobic, or offensive materials will not be permitted. Any Vendor/Exhibitor found in violation of this policy may be subject to immediate removal from the festival with NO refund of fees paid.
14. The Salisbury PRIDE Festival is a diverse community and family-friendly event. Diversity of Vendor/Exhibitor items/information is encouraged. However, nudity, indecency, or conduct inappropriate for a mixed audience will not be allowed. Information and items of a graphic sexual nature shall not be distributed. Information or items provided for education regarding sexuality or safe sex are welcome, provided they comply with items 13 and 14 of this document.
15. Noise/Special Effects: The Salisbury PRIDE Festival is conducted outside, on pavement with booths in close proximity to one another. As a courtesy to other Vendors/Exhibitors, please keep amplified sound at a reasonable level. Salisbury PRIDE reserves the right to make judgment regarding whether a Vendor/Exhibitor is causing disruption and to ask for removal of any special effects that are causing the disruption.
16. Non-Transferable: Booth Space is non-transferable. No booth space may be reassigned to a third party without the express prior written approval of Salisbury Pride, Inc.
17. FOOD VENDORS are required to provide Salisbury PRIDE with an insurance certificate stating Salisbury Pride, Inc. as a certificate holder no later than June 1, 2026. Failure to provide Salisbury PRIDE with this certificate will result in Vendor/Exhibitors space being canceled. Certificates may be emailed to vendors@salisburypride.com.

Waiver of Liability and Hold Harmless Agreement

In consideration for receiving permission to participate in the 2026 Salisbury PRIDE Festival I hereby RELEASE, WAIVE, DISCHARGE AND COVENANT NOT TO SUE, Salisbury PRIDE Inc, their officers, agents, servants, sponsors, volunteers or employees (hereinafter referred to as RELEASEES) from any and all liability, claims, demands, actions and causes of action whatsoever arising out of or related to any loss, damage, or injury, including death, that may be sustained by me, or any of the property belonging to me, WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASEES, or otherwise, while participating in such activity, or while in, on, or upon the premises where the activity is being conducted.

I am fully aware of the unusual risks involved and hazards connected with this activity, including but not limited to inclement weather or crowd. I hereby elect to voluntarily participate in said activity with full knowledge that said activity may be hazardous to me and my property. I VOLUNTARILY ASSUME FULL RESPONSIBILITY FOR ANY RISKS OF LOSS OF PROPERTY, DAMAGE, OR PERSONAL INJURY, INCLUDING DEATH, which may be sustained by me, or any loss or damage to property, owned by me, as a result of being engaged in such activity, WHETHER CAUSED BY THE NEGLIGENCE OF RELEASEES OR OTHERWISE.

I further hereby AGREE TO INDEMNIFY AND HOLD HARMLESS the RELEASEES from any loss, liability, damage or costs, including court costs and attorney fees that they may incur due to my participating in said activity, WHETHER CAUSED BY NEGLIGENCE OF RELEASEES OR OTHERWISE.

It is my express intent that this WAIVER OF LIABILITY AND HOLD HARMLESS AGREEMENT shall bind the members of my family, my heirs, assigns, and personal representative. I further agree this agreement shall be constructed in accordance with the laws of the state of North Carolina.

IN PHYSICALLY SIGNING AND/OR DIGITALLY SIGNING THIS RELEASE, I ACKNOWLEDGE AND REPRESENT THAT I have read the foregoing Waiver of Liability and Hold Harmless Agreement, understand it and sign it voluntarily as my own free act and deed; no oral representation, statements, or inducement, apart from the foregoing written agreement, have been made; I am at least eighteen (18) years of age and fully competent; and I execute this release for full, adequate and complete consideration fully intending to be bound by same.